



WKMG

# ORDER

Print Date 10/30/12

Page 1 of 1

Flight Dates 11/01/12-11/05/12

Contract / Revision 263329 /

Original Date / Revision  
10/30/12 10/30/12

Advertiser POL/V Demings/D/CON/FL

Agency Adelstein Liston

Buying Contact

222 W. Ontario Street Suite 600  
Chicago, IL 60610

Product  
DEMINGS/CGRS #3511

Agency Com 15%

Billing Contact

222 W. Ontario Street Suite 600  
Chicago, IL 60610

Sales Office CHG

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 3511

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive  
Harley & Abbey Beck/Driscoll

Account Executive Order% Start Date End Date

Harley & Abbey Beck/Dri 100%

Order Share 100% Market Value 6450

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	5	\$5,482.50	\$6,450.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$5,482.50</b>	<b>\$6,450.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	5	\$5,482.50	\$6,450.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	11/03/12	11/03/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show		7-9a	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
N 2	WKMG	11/01/12	11/02/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	---TF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--		1				\$1,200.00		0.00			
N 3	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	M-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			
N 4	WKMG	11/01/12	11/03/12	M-SU 11p News M-SU 11p News	CM	11-1135p	---TFS-	:30	2	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
<b>Totals</b>														<b>5</b>	<b>\$6,450.00</b>